## **ORDER**

Orders	Order / Rev:	2465236	_	
	Alt Order #:		_	
	Product Desc:	Protect Our Future KY-03	_	
	Estimate:	7646	_	WHAS
	Flight Dates:	05/03/22 - 05/09/22	Primary AE:	Kimberly Williams
	Original Date / Rev:	04/19/22 / 04/21/22	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Screen Strategies / POL		
	Buying Contact:	Michelle Sherman	— Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		11150 Fairfax Blvd, Suite 505	Billing Cycle:	EOM/EOC
		Fairfax, VA 22030	Agency Commission:	15%
Advertiser	Name:	ISS/ Protect Our Future		
	Demographic:	A25-54	New Business End:	
	Product Codes:	IS-US House	Advertiser External ID:	198425
	Revenue Code 1:	AGY	Agency External ID:	11212AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:15:00
	Priority:	P04	_	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/09/22	62	\$20,900.00	\$17,765.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	62	\$20,900.00	\$17,765.00	0.00
Totals	62	\$20,900,00	\$17,765,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	25%	\$20,900.00
Market	100%	\$83,600,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	75%	\$62,700.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	05/04/22	05/04/22	Local News @ 5a M-F	CM	5:30 AM-6:00 AM	W	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
				Local News @ 5a M-F		(5:30 AM-6:00 AM	l)						
	Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate Ra	ting						
W	eek: 05/	02/22	05/08/22	W	1	\$125.00	0.00						

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Order / Rev: 2465236 Advertiser: ISS/ Protect Our Future

Alt Order #: Product Desc: Protect Our Future KY-03 WHAS

Flight Dates: 05/03/22 - 05/09/22 Estimate: 7646

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/08/22	Local News @ 6a	1 CM	\$125.00	0.00 30 AM M T	-20		\$200.00 P02	0.00 NIM	_	<b>#</b> 400.00
N 2 WHAS 05/03/22 0	05/09/22	Local News @ 6a		(5:58 AM-6:		:30	2	\$200.00 P02	U.UU INIVI	2	\$400.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/08/22	T	1	\$200.00	0.00						
	5/15/22	M	1	\$200.00	0.00						
N 3 WHAS 05/03/22 0	05/09/22	Local News @ 6a Local News @ 6a		6:30 AM-7:	00 AM MTWTF	:30	5	\$200.00 P02	0.00 NM	5	\$1,000.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/08/22	- TWF	4	\$200.00	0.00						
Week: 05/09/22 05	5/15/22	M	1	\$200.00	0.00						
N 4 WHAS 05/03/22 0	05/09/22	Good Morning An			00 AM MTWTF	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
0:		Good Morning Ar		(7:00 AM-8:							
	nd Date 5/08/22	<u>Weekdays</u> - TWFF	Spots/Week 4	Rate \$325.00	Rating 0.00						
	5/15/22	M	1	\$325.00	0.00						
N 5 WHAS 05/03/22 0	05/09/22	Good Morning An	nerica CM	8:00 AM-9:	00 АМ МТWTF	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
		Good Morning Ar	merica	(8:00 AM-9:	00 AM)						
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/08/22 5/15/22	- ТWГF M	4	\$325.00 \$325.00	0.00 0.00						
N 7 WHAS 05/03/22 0		The View	CM	11-12p	W- F	:30	2	\$125.00 P02	0.00 NM	2	\$250.00
		The View						•			,
Start Date Er	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	5/08/22	W-F	2	\$125.00	0.00						
Week: 05/09/22 05 N 8 WHAS 05/03/22 0	5/15/22	Local News @ 12	0 20 M E CM	\$125.00 12-1p	0.00 - T- T	:30	2	\$125.00 P02	0.00 NM	2	\$250.00
N 0 WING 03/03/22 0	03/03/22	Local News @ 12		12-1p	-1-1	.50	2	ψ125.001 02	0.00 14101		Ψ230.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/08/22	- T- T	2	\$125.00	0.00						
	5/15/22		0	\$125.00	0.00			<b>*</b>			<b>^</b>
N 9 WHAS 05/09/22 0	05/09/22	GMA3 Strahan and Sara	CM	1-2p	M	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/15/22	M	1	\$125.00	0.00						
N10 WHAS 05/05/22 0	05/05/22	Thu Prime B	CM	9-10p	T	:30	1	\$2,050.00 P02	0.00 NM	1	\$2,050.00
		Thu Prime B									
	nd Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 05/02/22 05 N11 WHAS 05/06/22 0	5/08/22		CM	\$2,050.00 8-9p	0.00 F	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
N 11 WHAS 03/00/22 0	03/00/22	Fri Prime A	Civi	0-9h	1	.30	'	\$750.00 F02	U.UU INIVI	'	\$750.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 05	5/08/22	F	1	\$750.00	0.00						
N12 WHAS 05/08/22 0	05/08/22	Sun Prime D	CM	10-11p	S	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Otani Data - E	- 1 D - 1 -	Sun Prime D	0	Data	Darian						
	nd Date 5/08/22	<u>Weekdays</u> S	Spots/Week 1	Rate \$750.00	Rating 0.00						
N23 WHAS 05/03/22 0		Local News @ 11		11-1135p	МГWГF	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
		Local News @ 1	•					•			* ,
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/08/22	- TWTF	4	\$325.00	0.00						
Week: 05/09/22 05 N24 WHAS 05/07/22 0	5/15/22	M Local News @ 11	n Sa CM	\$325.00	0.00	:30	1	\$250.00 P02	0.00 NM	1	<u></u> ቁንደብ በባ
1824 VVIIAO UD/UI/ZZ (	03/01/22	Local News @ 11	•	11-1135p	3-	.30	ı	φ200.00 P02	U.UU INIVI	l '	\$250.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/08/22	S-	1	\$250.00	0.00						
N25 WHAS 05/08/22 0	05/08/22	Local News @ 11	•	11-1135p	S	:30	1	\$325.00 P02	0.00 NM	1	\$325.00
<b>A.</b> . <b>-</b> . =	15	Local News @ 1	•	_	D ::						
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					I	

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2465236 Advertiser: ISS/ Protect Our Future

Order / Rev:

Alt Order #: Product Desc: Protect Our Future KY-03 WHAS

Flight Dates: 05/03/22 - 05/09/22 Estimate: 7646

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 N26 WHAS 05/09/2	05/08/22		CM	\$325.00 1237-106a	0.00 M	:30	1	\$50.00 P02	0.00 NM	1	\$50.00
1120 WIIAS 03/09/2	22 03/03/22	Nightline	Civi	1237-100a	IVI	.50	'	ψ50.001 02	O.OO INIVI	· '	ψ30.00
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N27 WHAS 05/07/2	22 05/07/22	Good Morning An Good Morning Ar		7-9a	S-	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays S-	Spots/Week 1	Rate \$125.00	Rating 0.00						
Spot Ch Date Ra		escription escription	•	t/End Time	V	Veekdays_	Ler	ngth Rate	Rtg Type		
		Good Morning Ame	rica Sa 7-9a			Sa-	-	:30 <del>(\$125.00)</del>	0.00 NM		
See MG 27 [Program C											
	• -	ocal News Special	7:00	AM-9:00 AM	7:00 AM-9:00 A	Sa-	_	:30 \$125.00	0.00 NM	İ	
→ MG for 27.1	1 05/07										
N28 WHAS 05/08/2	22 05/08/22	Good Morning Ar		8-9a	S	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date	End Date 05/08/22	<u>Weekdays</u>	Spots/Week 1	Rate	Rating						
Week: 05/02/22 N29 WHAS 05/03/2			CM	\$125.00 1135p-1237a	0.00 a - T	:30	1	\$75.00 P02	0.00 NM	1	\$75.00
1125 111110 00/00/2	22 00/00/22	Jimmy Kimmel	OW	1100p 12070	u 1	.00		ψ/ 0.001 02	0.00 14101		Ψ/0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22	05/08/22	-T	1	\$75.00	0.00			<b>#</b> 405.00.000	0.00.1114		<b>#</b> 405.00
N30 WHAS 05/06/2	22 05/06/22	General Hospital General Hospital	СМ	2-3p	F	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
Start Date Week: 05/02/22	End Date 05/08/22	<u>Weekdays</u> F	Spots/Week 1	Rate \$125.00	Rating 0.00						
N31 WHAS 05/04/2		Local News @ 4p			0.00 0 PM W- F	:30	2	\$125.00 P02	0.00 NM	2	\$250.00
	00,00,	Local News @ 4p		(3:58 PM-4:3		.00	_	ψ·20.001.02	0.00	_	Ψ200.00
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays W-F	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
N32 WHAS 05/03/2	22 05/05/22	Local News @ 4p Local News @ 4p		4:30 PM-5:0 (4:30 PM-5:0	0 PM -T-T 00 PM)	:30	2	\$125.00 P02	0.00 NM	2	\$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 N33 WHAS 05/04/2	05/08/22	- T- T Local News @ 5p	M-F CM	\$125.00 5-530p	0.00 M- W- F	:30	2	\$325.00 P02	0.00 NM	3	\$975.00
1100 WIIAO 00/04/2	22 03/03/22	Local News @ 5p		3-330p	IVI- VV- I·	.50	2	ψ323.001 02	0.00 14101	3	ψ973.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 Week: 05/09/22	05/08/22 05/15/22	W- F M	2	\$325.00 \$325.00	0.00 0.00						
N34 WHAS 05/03/2		Local News @ 53	·	530-6p	MTWTF	:30	5	\$350.00 P02	0.00 NM	5	\$1,750.00
		Local News @ 53						***********			* 1,1 00100
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 Week: 05/09/22	05/08/22 05/15/22	- TWTF M	4	\$350.00 \$350.00	0.00 0.00						
N35 WHAS 05/03/2		Local News @ 6p	•	6-630p	МГWГF	:30	5	\$400.00 P02	0.00 NM	5	\$2,000.00
		Local News @ 6p									. ,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 Week: 05/09/22	05/08/22 05/15/22	- TWTF M	4	\$400.00 \$400.00	0.00 0.00						
N36 WHAS 05/03/2			CM	7-730p	W- F	:30	2	\$400.00 P02	0.00 NM	2	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22	05/08/22	W- F	2	\$400.00	0.00						
Week: 05/09/22	05/15/22	Incido Ed 720 9p	0	\$400.00	0.00	.20	2	\$400 00 D00	0.00 NB4	,	¢4 200 00
N37 WHAS 05/03/2		Inside Ed 730-8p Inside Ed 730-8p		730-8p	МТ-Т	:30	3	\$400.00 P02	U.UU NIM	3	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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 Order / Rev:
 2465236
 Advertiser:
 ISS/ Protect Our Future

 Alt Order #:
 Product Desc:
 Protect Our Future KY-03
 WHAS

 Flight Dates:
 05/03/22 - 05/09/22
 Estimate:
 7646

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22	05/08/22	- T- T	2	\$400.00	0.00						
Week: 05/09/22	05/15/22	M	1	\$400.00	0.00						
N38 WHAS 05/03	/22 05/09/22	Wed Prime A	CM	8-9p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
		Wed Prime A									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22	05/08/22	W	1	\$750.00	0.00						
Week: 05/09/22	05/15/22		0	\$750.00	0.00						
N39 WHAS 05/03	/22 05/03/22	ABC World News	CM	630-7p	- T	:30	1	\$1,275.00 P02	0.00 NM	1	\$1,275.00
		ABC World News	3								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22	05/08/22	- T	1	\$1,275.00	0.00						

Totals 62 \$20,900.00